

Geography Knowledge Organiser - Tourism

Definition of tourism: Tourism is the word that describes all the things tourists do. Tourism includes travelling to the place, staying there, eating and drinking in the place, buying things and doing activities there.

Types of tourism

1. Visiting relatives and friends
2. Seaside holidays
3. **Activity** holidays (including walking, sailing and cycling)
4. **Cultural** holidays (including visiting historical monuments, art galleries or museums)

How to be a responsible tourist

1. Take rubbish home
2. Recycle when possible
3. Buy local food and souvenirs
4. Walk or cycle when possible
5. Save water
6. Respect local people

Mountain adventure - Zermatt

1. Zermatt is in Switzerland
2. The mountain range is called the Alps
3. The highest mountain is called the Matterhorn
4. The summit is over 4000 metres above sea level
5. Popular with tourists for **activity** holidays
6. Weather is cold in winter and cool in summer
7. Rain falls as snow in winter
8. Trees are cut down to make space for ski-slopes
9. Ski-lifts transport and hotels use a lot of energy which is not good for the environment.







Where is the seaside?

1. Britain is an island with a long coastline.
2. Seasides are along the coast.
3. Blackpool is a seaside town.
4. Piers have small shops, amusements, fish and chip shops or even theatres. You can walk outside or go inside the buildings.
5. Llandudno is a seaside town in north Wales and people can visit for the day or have longer holidays there.
6. Llandudno has a long beach and a promenade to walk along.

Changing Tourism

Number of visits abroad by British people per year (in millions)

		2009	2011	2013	2015	2017	2019
Spain		12	12	13	14	17	18
France		10	10	10	10	10	10
Italy		3	3	3	4	5	5
USA		3	4	3	4	4	5

Summer in the sun

1. Spain is the most popular overseas tourist destination
2. Spain is nearer to the Equator than the UK is
3. Countries that are closer to the Equator are hotter than those further away
4. South coast of Spain is hot and dry in summer and mild and wet in winter
5. Spanish islands - the **Canary Islands (Atlantic Ocean)** and **Balearic Islands (Mediterranean Sea)**
6. The Balearic Islands are Majorca, Menorca and Ibiza
7. Palma is the capital of Majorca



Vocabulary

1. Seaside	A settlement along the coast
2. Seaside town	A settlement along the coast people visit
3. Pier	A structure that allows people to enjoy views of the beach and sea
4. Amusements	On a pier, an area to play games
5. Paddle	Have fun in the sea - like swimming
6. Deckchair	A wooden, stripy chair found at the beach
7. Hotel	Somewhere to stay, a place to sleep
8. Guest house	Somewhere to stay, a place to sleep
9. Tourist	A person who stays away from where they live for at least one night
10. Tourism	All the things tourists do
11. Income	Money
12. Souvenirs	Items such as postcards and pencils from the place you visited
13. Tourist industry	Jobs such as hotel owner, coach driver, shop assistant
14. Destination	A place to go to
15. Airport	A place to fly from on an aeroplane
16. Mainland	A place, or country that is not an island
17. Travel agency	A company to book your holiday with
18. Package holiday	A holiday bought from a travel agency that includes flights and accommodation
19. Air pollution	Gases in the air that are not good for the environment
20. Economy	How much money is in a place
21. Sustainability	Helping people to live well without spoiling the environment
22. Ecotourism	A type of sustainable tourism